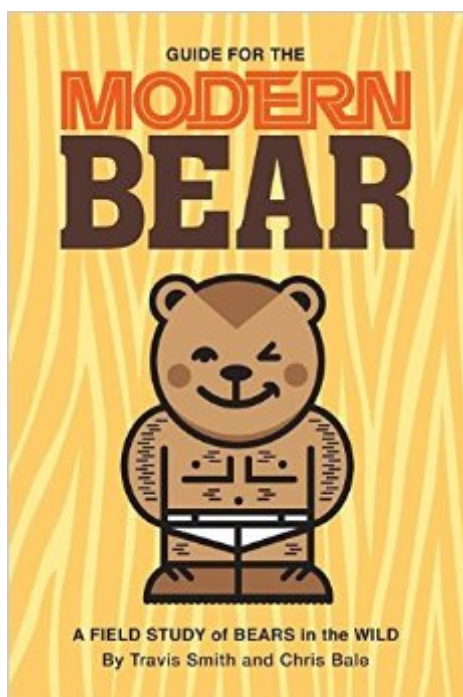


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Guide For The Modern Bear: A Field Study Of Bears In The Wild



Synopsis

"Guide for the Modern Bear" is a pop culture-inspired hybrid guide to the gay Bear community and its characters, as well as a fun, sexy, and hip travel guide focused on the bear lifestyle and modernist community in fourteen cities across the USA and Europe. Written by Travis Smith and Chris Bale, the book was inspired by the grassroots growth of their popular Facebook page. Their self-published, first edition sold 1,000 copies in just a few months and led to a publishing deal for Modern Bear Media. 14 Chapters focus on 12 different major US cities plus Barcelona and London, including fun maps of the Bear and Modernist Hot Spots. Points of interest include restaurants, bars, gyms, lodging, shopping, Mid-Century Modern architecture and neighborhoods. The book features colorful pop-art inspired art direction by Jason Hill, photography by Leland Gebhardt, and a detailed tongue-in-cheek glossary to the Bear World.

Book Information

Paperback: 114 pages

Publisher: Modern Bear (October 1, 2012)

Language: English

ISBN-10: 0985187174

ISBN-13: 978-0985187170

Product Dimensions: 6 x 0.2 x 9 inches

Shipping Weight: 5 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (18 customer reviews)

Best Sellers Rank: #1,538,355 in Books (See Top 100 in Books) #101 in [Books > Gay & Lesbian > Travel](#) #2390 in [Books > Humor & Entertainment > Humor > Love, Sex & Marriage](#) #2839 in [Books > Politics & Social Sciences > Social Sciences > Specific Demographics > Gay & Lesbian](#)

Customer Reviews

Full disclosure, I am one of the models in this book, so I am partial to it but that doesn't mean I can't give an honest review. I was very charmed by how this book turned out. It is stylishly put together. The field guide format is put to good use but the joke is not overworked. The book also does a great job of emphasizing the inclusiveness of the bear community with a nice range of multiethnic/multigenerational models. However, the best thing about the book is how it manages to be sweet while being sexy at the same time. Despite the beefcake factor, and it does deliver on that level, the authors have taken a good natured, innocent approach such that your grandma could pick

it up and you wouldn't squirm. Definitely not one of the books you have to hide away when "straightening" up for relatives coming over. And that sweetness and inclusiveness ends up being the most incisive thing about the book. The lifestyle profiles and characterizations are fun and well researched, but it is the friendly, open-hearted nature of the bear community that is what makes the book, and the community, special and beautiful. And yeah, the guys in the book are smokin' hot!

As a "goldilock", I thoroughly enjoyed reading up on the various "bears" and their personalities. And the photos are great too! A must "must-have" guide to gift to your favorite bear lover and bear friend!

Chris Bale and Travis Smith have created a classic tome in the vein of "The Preppy Handbook". It's a fun look at a portion of typically gay subculture but one that all ages and types of people can find humor in - it'll keep you smiling from cover to cover (Not to mention coveting some furniture). It's a terrific gift for your furry friends this holiday season!

Guide For The Modern Bear
Firstly, I love Bears. I do, I cannot lie. Bears are NICE. Bears are LOYAL and well, Bears are warm and FUZZY. I got my copy of Modern Bear in the mail a couple of days ago and the craziest thing happened. I opened it and started reading it, and did not stop until I was done. Compelling Modern Bear culture! Stylish design, obviously. BUT, also adorableness inside the likes of which you are not ready for. Ahem, Polar Bear, I'm looking at YOU. In all seriousness, this is a practical guide for the entire BEAR SPECTRUM, and those who love Bears. Modern Bear leaves no Bear unturned. Leave no Bear behind (see back of book). I seriously love this book! You will, too!

Modern Bear is bringing a touch of class to the bear world. A Great book to have or even give as a gift for Christmas or any time. Naughty or not buy this must have book. Rey Rey

Love the humorous essays and excellent icon-like drawings. If you don't know from Bears, this is an excellent intro. Buy the tshirt too. Got me two dates!

Travis+Chris=Genius! Bear culture and Mid Century Modern! Fun, whimsical, inspirational! Every time I look at this book, I see something I missed before! It's a fabulous gift!

im very satisfy with the modern bear book! congratulations to the writer travis smith & chris

baleawesome guide for gaybears and ademirers...

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